

## **The Neurological Rehabilitation Institute of Ontario named 'Rehab Company of the Year' by Ontario Brain Injury Association**

**MISSISSAUGA, ON (October 25, 2017)** — The Ontario Brain Injury Association (OBIA) has recognized the accomplishments of the Neurological Rehabilitation Institute of Ontario (NRIO) by naming it the 'Rehab Company of the Year.' NRIO is a division of Bayshore Therapy & Rehab.

NRIO was formally recognized with the annual honour by the Ontario Brain Injury Association at an event in Toronto on September 28, 2017.

In making the announcement, OBIA Executive Director, Ruth Wilcock, said "NRIO is a company that genuinely cares about its clients and is invested in providing exemplary care and rehabilitation for those living with acquired brain injury. NRIO not only provides quality care to its clients but also gives back to community associations who support people living with Acquired Brain Injury (ABI). It is because this commitment to excellence and community involvement that OBIA was pleased to present the 2017 Award of Excellence for Rehabilitation Company of the Year to NRIO."

Accepting the award on behalf of NRIO's (number) employees was Director, Colleen Boyce. "This is well-earned recognition of our dedicated and compassionate teams of therapists, consultants and managers right across the province," said Boyce. "Each year we conduct a customer satisfaction survey and the results are consistently high, between 95.4 per cent and 97.9 per cent satisfaction, because our people always go above and beyond in providing caring support and guidance for our clients."

NRIO is a private brain injury rehabilitation facility, specializing in the assessment, treatment and care of individuals who have sustained a traumatic brain injury, stroke or other neurological illness by increasing their level of independence. NRIO offers services to adults and children in separate and distinct programs. In operation for more than 24 years, NRIO provides residential rehabilitation services for clients at 4 locations in Ontario. NRIO was acquired by Bayshore Therapy & Rehab in September, 2016.

Bayshore Therapy & Rehab, a division of Bayshore HealthCare, assists Canadians to achieve maximum function and

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independence through physiotherapy, occupational therapy, speech-language pathology and rehabilitation services. These services are designed to help people overcome injuries, illnesses and disabilities and are delivered in home, workplace, school or residential settings.

### **About Bayshore**

Bayshore HealthCare is one of the country's leading providers of home and community health care services and is a Canadian-owned company. With over 100 locations across the country, including 60 home care offices, 16 pharmacies and 65 community care clinics, Bayshore has more than 12,000 staff members and provides care to over 200,000 clients. Its services are purchased by government care programs, insurance companies, workers' compensation boards, health care organizations, the corporate sector and the public. The Bayshore brand extends across three business divisions: Bayshore Home Health (medical and non-medical home care and staffing services), Bayshore Specialty Rx (specialty pharmacy, infusion and pharmaceutical patient support services), and Bayshore Therapy & Rehab (physiotherapy and rehabilitation services). The company's goal is to enhance the quality of life, well-being, dignity and independence of Canadians of all ages. Bayshore HealthCare has been a recipient of Canada's Best Managed Companies award since 2006.

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